



## FOR IMMEDIATE RELEASE

### Cape Coral Web Site Has New Zoning Feature

CAPE CORAL, Fla. (May 9, 2008) – One of the most common questions the Cape Coral Economic Development Office receives is ‘what type of business can I place in a particular zone?’ And, when you’re searching for available property or a building for your business, you want the answer as quickly as possible. That’s why the Economic Development Office has added a new feature to the Cape Coral Prospector website, [www.bizcapecoralgis.com](http://www.bizcapecoralgis.com). Now users can avoid confusion by viewing the actual zoning regulations for listed commercial properties in the city.

“We wanted to take the guesswork out of determining the best commercial location in the city for a business, whether it’s an office, a manufacturer or a health care facility,” said Mike Jackson, director of Cape Coral’s Economic Development Office. “We are committed to providing as much information as possible for businesses looking for commercial space in the Cape.”

Businesses looking for commercial space have found Cape Coral Prospector extremely easy to use. By logging onto [www.bizcapecoralgis.com](http://www.bizcapecoralgis.com) users can search for Cape Coral commercial space using their own parameters such as square footage or type. Then users need only click the property’s zoning designation to learn what types of business uses are permitted on that site. They can also generate demographic reports, listings of nearby businesses, workforce and wages – all free of charge.

Cape Coral Prospector was launched in December 2007 as a tool to help market the city to businesses looking to relocate or expand. To date [www.bizcapecoralgis.com](http://www.bizcapecoralgis.com) has nearly 150 properties posted and it has received more than 24,000 hits.

“There’s a wide variety of properties listed, from vacant land to refurbished buildings, to brand-new Class A office buildings and suites ready for tenants,” Jackson said. “We’ve seen evidence that this site has helped businesses in other parts of the country and overseas determine, not only the best location in the city, but the fact that Cape Coral is a valuable market for their products.”

Cape Coral is one of the fastest growing cities in the United States and the largest in Southwest Florida. INC Magazine in 2007 ranked the Cape Coral-Fort Myers MSA No. 1 mid-sized metro area for doing business. The Cape Coral Economic Development Office assists existing businesses and recruits new ones, administers incentive programs and conducts global marketing for the city. For more information visit [www.bizcapecoral.com](http://www.bizcapecoral.com).

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