



FOR IMMEDIATE RELEASE

**Southwest Florida Workforce Development Board
Extends Resources to Cape Coral**

CAPE CORAL, Fla. (April 25, 2008) – Beginning July 1, Cape Coral employers and workers will have a new local outlet for employee recruitment, job placement assistance and business training. The Cape Coral City Council recently gave the Southwest Florida Workforce Development Board (SFWDB) the go-ahead to open a satellite office in the City Centrum Business Park. This will be the first location in the Cape for the SFWDB, whose main office is located on Ford Street in Fort Myers.

The Southwest Florida Workforce Development Board oversees workforce development programs in Charlotte, Collier, Glades, Hendry and Lee counties. Their services include recruiting assistance, career preparation workshops and referrals to financial aid, educational and child care resources.

“This is an important new convenience for Cape Coral businesses and workers,” said Cape Coral Economic Development Director Mike Jackson. “Our businesses no longer need to cross the Caloosahatchee for these services. Now, the Workforce Development office is right next door to the Small Business Development Center in the Cape. What we have now is our own one-stop center for businesses and workers.”

Cape Coral is one of the fastest growing cities in the United States and the largest in Southwest Florida. INC Magazine ranked the Cape Coral-Fort Myers MSA No. 1 in its 2007 list of the best mid-sized cities for doing business. The Cape Coral Economic Development Office assists existing businesses and recruits new ones, administers incentive programs and conducts global marketing for the city. Visit www.bizcapecoral.com.

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